THE BUSINESS DESIGNERS



HAVE A SPEAKING ENGAGEMENT?

BOOK EMMA MORGAN FOR YOUR NEXT EVENT

Emma has over 15 years experience of running creative teams, managing designers and delivering projects for blue chip companies in both Australia and the UK.

Emma brings her creative flare, eye for detail and strategic thinking to audiences as she helps them understand the importance of marketing and strategy in the creative arena.

A self confessed control freak she teaches business and creative teams the importance of planning and measuring ROI - she believes in bringing creative projects in one time and budget.

Emma is a proven creative director and believes a holistc approach is needed for a successful brand.

WHAT DOES EMMA BRING TO YOUR EVENT?

*Emma has attended many a dull event , therefore her misson is to make her speaking engaging and fun whilst inspiring and educating your audience.

- A sense of humour
- 15 years of experience (and stories)
- Valuable learning galore
- 100's of successful and creative projects
- 5 years of running her own successful business





WHAT WILL YOUR GUESTS LEARN?

- About the design process How to ensure your next design project won't send you broke
- Find out why your potential clients want to work with you
- Finding out what you want to be in the marketplace, and why it matters.
- Why just a website is not enough
- What does successful brand really mean?