

I n f o r m a t i o n
X K n o w l e d g e
= D i s c o v e r y

Discover

Discovery

Discovery is a process we use to uncover true needs and create a roadmap to increase revenue for your company.

We ask you questions, brainstorm together, and get to know your business as much as we possibly can, so that we can deliver the results you need.



Discover Time

We meet for 3 meetings,
each is about one hour long.

We don't do them all at once
because our brains can't take that
much information and business
owners tend to have limited time.

Plus, we want to do our research
between the meetings.

We love bringing you information
that you may not know about
competition, your target audience,
or a new strategy that may help
you achieve your goals.



During Discovery

Meeting one is all about you. Your company, What you stand for. Your story. Why you exist

Meeting two is all about the people you want to attract and do business with. Your audience. Who they are. What they do. What they need.

Meeting three is the connection point. We talk about engagement, and how we can leverage revenue from it.



Discover the Next Step

What you have to do

All you have to do is commit to showing up. It's that easy. Gather all key decision makers and show up for the meetings. We will do the heavy lifting. You commit to 3 hours while we put about 12 hours of work.

What we do

We prepare for the meetings, we lead the meetings by asking strategic questions that will give clarity about your company and its positioning in your region. We do research online with the information we gather from you, so we can recommend a pathway forwards for your business.

What you get

Once discovery is complete, we will present a strategic solution and a marketing roadmap that identifies the best path moving forward. You will then be presented a proposal for us to execute the project.

Increased revenue on the horizon!

